

**Sport the body  
you deserve  
and settle  
the score with  
love handles and  
that spare tire.**

**Ditch that  
spare tire.**

Be MVP of  
"shirts" or "skins."

Go from squishy to stud.

Wear clothes that are  
tight in all the right places.

Get a grip  
on your  
love handles.

Bring your mac daddy back.

**WITH  
COOLSCULPTING®  
YOU CAN**

**Hit the beach buff.**

Stop hiding  
behind baggy shirts.

Add sexy  
to your step.

Hit the dating scene with swagger.

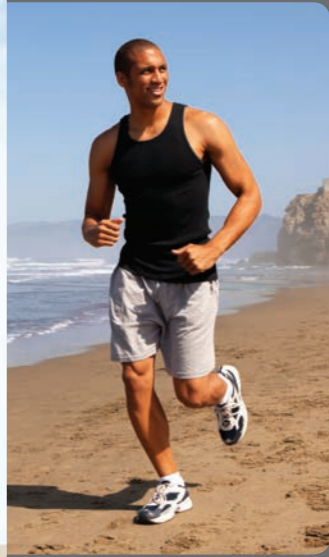
**Reclaim your game.**



**show more  
of less**



**COOL TECHNOLOGY.  
EVEN COOLER RESULTS.**



CoolSculpting® is a revolutionary non-surgical contouring treatment that freezes stubborn fat, which then is naturally eliminated from your body. No needles, no special diet, no supplements, no surgery. And most

importantly, no downtime. It's safe, FDA-cleared, effective, and does exactly what it's supposed to do.

**Undeniable results  
after just one treatment**



**A revolutionary non-surgical  
body contouring treatment**

The CoolSculpting procedure for non-invasive fat layer reduction is available worldwide. CoolSculpting® and the CoolSculpting® logo are registered trademarks of ZELTIQ Aesthetics, Inc. The "snowflake" mark is a trademark of ZELTIQ Aesthetics, Inc. Copyright © 2011, ZELTIQ Aesthetics, Inc. MK15481-A



stubborn fat

## CAN YOU PINCH AN INCH? OR TWO? OR THREE?

Unfortunately, we all have stubborn fat. Switching to light beer and doing crunches like crazy are not enough to keep these unwanted bulges from cramping your style. CoolSculpting® can help you sidestep Mother Nature and gravity without surgery.

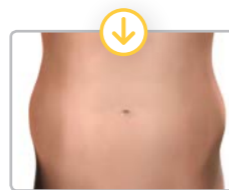
## TRUMP MOTHER NATURE WITH SCIENCE PROVEN TO BRING YOUR SWAGGER BACK.

A simple observation led to life-changing technology.

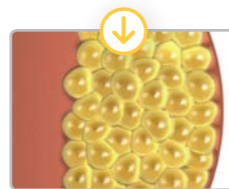
Developed by renowned Harvard University scientists, Dieter Manstein, MD and R. Rox Anderson, MD, CoolSculpting technology was born of the observation that some children got dimples due to eating popsicles. The idea that cold can selectively affect fat cells was the insight behind Cryolipolysis, the proven science on which CoolSculpting is based.



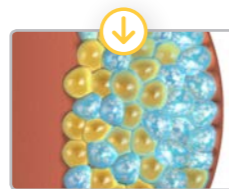
## HERE'S THE SKINNY ON HOW COOLSCULPTING WORKS:



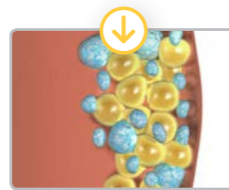
Many of us have bulges of stubborn fat like love handles.



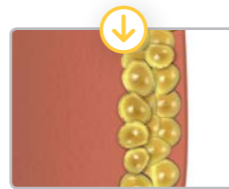
Those unwanted bulges contain fat cells, which can be resistant to diet and exercise but not to CoolSculpting.



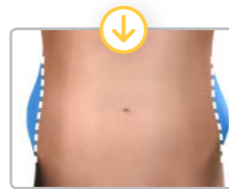
CoolSculpting uses controlled cooling to target and crystallize fat cells.



Crystallized fat cells gradually die off, then are naturally eliminated from your body.



In the weeks and months following treatment, remaining fat cells condense, reducing the fat layer.



CoolSculpting lets you say goodbye to stubborn fat.



"After I had CoolSculpting done, I was so pleased with the results, I recommended it to a few people at my gym. Like me, they work out seven days a week, but no matter how much they work out there are some problem areas that just aren't going away." – Jason, Tampa Florida

swagger

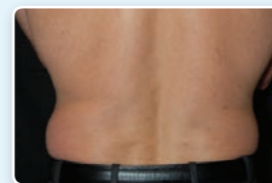
## THE RESULTS ARE UNDENIABLE. THE IMPACT IS IMMEASURABLE.



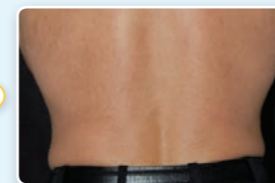
BEFORE



60 DAYS AFTER TWO TREATMENTS  
Treatment by Leyda E. Bowes, MD



BEFORE



60 DAYS AFTER TWO TREATMENTS  
Treatment by William Umansky, MD

## ONLY YOUR BODY SHOULD GET MORE BUZZ.

CoolSculpting has been getting plenty of attention. See what all the excitement is about.



Today Show



CBS Early Show



Good Morning America



Nightline



Cool Media Coverage – Scan the code below to see amazing stories from people just like you, and view TV and magazine interviews.



Reclaim the real you.

coolsculpting.com

